

BLOOMINGTON ECONOMIC
BEDC
DEVELOPMENT CORPORATION



2023

Q3

**BUSINESS
REVIEW**

Bloomington, Ellettsville & surrounding
Monroe County Communities

Indiana

Dear Members, Partners & Neighbors,

As we enter the year's final stretch, we are pleased to share the BEDC's progress in quarter 3, while offering a glimpse into what lies ahead.

In 2023, we've focused on deepening our understanding of community and BEDC member needs, while updating our strategies to meet them. The Economic Vitality Project has continued to define a community scorecard outlining where we need to collectively focus efforts for future prosperity. The BEDC brand audit has sharpened our vision, mission, and strategy while redefining our appearance. All of this is underscored by an unwavering commitment to our community.

The BEDC's goals are to:

1. **Increase and diversify quality jobs** in target industries that most complement Monroe County's strengths including biosciences / life sciences, tech, advanced manufacturing, and defense, while exploring opportunities in traded sector creative arts and green energy industries.
2. **Support wage growth** by attracting employers offering high wages, while connecting our existing employers to resources that also help them remain competitive.

How do you move the needle on these goals? The BEDC draws from economic development best practices:

Letter from the President

1. **Sites:** Ensure employers have places to land and grow.
2. **Business retention and expansion:** Ensure our existing employers thrive through consistent outreach and support.
3. **Business attraction:** Attract future-focused companies offering high-paying in demand jobs.
4. **Workforce:** Team up with our partners to grow, attract, and retain our next-generation workforce.

We are presently shaping our 2024 Budget and 2024 Strategic Plan to align financial resources with our strategic objectives to achieve these aims in the new year.

We enter the 4th quarter with a renewed sense of purpose and clearer vision for 2024. Our promise to you, our stakeholders, is that we will work tirelessly to share our strategies and progress, to ensure we are all aligned towards a prosperous future.

Thank you for your unwavering support and partnership. We have an exciting journey ahead. Stay tuned for more.

All the best,

Jennifer Pearl, President

Bloomington Economic Development Corporation



Follow the BEDC to hear our story



Table of Contents

Letter from the President	2
What is economic development?	5
BEDC Staff & Interns	6
BEDC Governance	7
BEDC Membership	8
Q3 BEDC Meetings	11
2023 Sponsors	12
The Catalyst Counter	14
The Economic Vitality Project	16
Business retention, expansion & attraction	18
BEDC Membership Support & Engagement	21
Brand Audit	25
Strategic Focus	26
BEDC Website Update	27
Developments to Watch	28
Hopewell	29
Trades District	30
Pinnacle Business Park	31
Bill C. Brown	32
Monroe County Airport	33
Harman Farms	35
2024 Annual Sponsorships	36

What is Economic Development?

Economic development fosters conditions for prosperity – quality jobs, good wages, housing, education and training, and more – all underscored by an unwavering commitment to community well-being. This holistic approach benefits individuals, employers, local government, and stakeholders across the community, by creating economic vitality for long-term economic success.



This work is done against the backdrop of an ever-evolving national and global world economy. When global markets shift, it can cause ripples that touch our daily lives through jobs, the cost of living, and how businesses in our community fare.

Our community's historic strength has always been innovating into what's next, alongside changes in industries. The BEDC's work builds on that foundation to ensure our local communities can adapt and thrive.



BEDC Staff



Jennifer Pearl
President



Clark Greiner
Business Development
Director



Stacie Marotta
Communications &
Membership Director



Kristi Wasson
Operations Manager

Contact
the
BEDC
Team



BEDC Indiana University Interns

Rachel Wolfe

O'Neill School of Public and Environmental Affairs - Master of Public Affairs

Indya Lewis

O'Neill School of Public and Environmental Affairs, Bachelors - Public Affairs

Drew Yeager

O'Neill School of Public and Environmental Affairs, Bachelors - Public Affairs

Dipen Panjwani

Kelley School of Business, Bachelors - Management

BEDC Governance

The BEDC is overseen by a corps of officers elected from the BEDC board. Our colleagues are leaders from across the community.

2023 BEDC Officers



Cindy Kinnarney
Chair
German American Bank



John Gernand
Treasurer
FORVIS



Paul Quick
Secretary
Smithville Communications



Tyce Carmichael
1st Vice Chair
Weddle Bros.
Construction Companies



Valerie Peña
2nd Vice Chair
IU University Relations



Sarah Rogers
Immediate Past Chair
IU Credit Union

BEDC Executive Committee

The BEDC's work is also guided by an executive committee composed of the BEDC officers, plus ex-officios.

- Monroe County Commissioner Penny Githens
- Monroe County Councilmember Geoff McKim
- City of Bloomington Mayor John Hamilton
- City of Bloomington Councilmember Sue Sgambelluri
- Town of Ellettsville Manager Michael Farmer
- Town of Ellettsville Councilmember William Ellis

2023 Q3 BEDC by the Numbers



58
Board
Members



46
General
Members



267
Member
Liaisons
to BEDC



7 Special Members

8

Board Members

Baxter BioPharma Solutions
Big Red Liquors
Bloomington Board of Realtors
CarminParker, PC
Cassady Electrical Contractors
Catalent
CenterPoint Energy
CENTURY 21 Scheetz
CFC Properties
City of Bloomington
City of Bloomington - Common Council
Comcast
Comprehensive Financial Consultants
Cook Medical
Duke Energy
E&B Paving/Irving Materials, Inc
Electric Plus
Figg Property Group, LLC
First Financial Bank
Folia
FORVIS
Garden Villa
German American Bank
Greater Bloomington Chamber of Commerce
Harrell-Fish, Inc (HFI)
Hoosier Energy
Hoosier Fiber Networks
Hoosier Hills Credit Union

Hurlow Wealth Management Group, Inc
Hylant
Indiana University
IU Credit Union
IU Health Bloomington
Ivy Tech Community College - Bloomington
Ivy Tech Community College
Gayle & Bill Cook Center for Entrepreneurship
Monroe County Airport
Monroe County Commissioners
Monroe County Council
Old National Bank
Oliver Winery
Owen County State Bank
RE/MAX Realty Professionals
Rogers Group, Inc
Rogers Group Investments, Inc
Smithville Communications
South Central Indiana REMC
Storage Express
The Peoples State Bank
Town of Ellettsville
Trinitas Ventures
TRISTAR
VET Environmental Engineering
Visit Bloomington
Weddle Bros. Construction Companies

General Members

Acacia Investments LLC & TEXIN LLC
Bailey & Weiler Design + Build
Baird
Bill C. Brown Associates
Bloomington Health Foundation
Bloomington Meadows Hospital
Bloomington Regional Rehabilitation Hospital
Blue Ace Media
Blue & Co., LLC
Bynum Fanyo & Associates, Inc
Cancer Support Community
Commercial Service
Constellation Stage & Screen
Downtown Bloomington, Inc
Even Automation
F.A. Wilhelm Construction
F.C. Tucker/Bloomington Realtors
First Financial Bank
Force Construction Company, Inc
Great West Casualty Company
ISU Insurance Services The May Agency
John Bethell Title Company
J.S. Held

Matrix Integration
Milestone Contractors
NSWC Crane
Patriot Engineering and Environmental, Inc
Phoenix Closures
Policor
Proveli
Public Investment Corporation
Resource MFG
Schmidt Associates
Singota Solutions
Smith Design Group
Sponsel CPA Group, LLC
STUDIOAxis
Tabor/Bruce Architecture & Design Inc
TASUS
The Language Conservancy (TLC)
The Herald Times
The Mill
The Wilds
Tim Ellis Realtors & Auctioneers
Warrant Technologies
WS Property Group



Special Members

Indiana Small Business Development Center
Monroe County Community School Corporation
Richland-Bean Blossom Community School Corporation
Regional Opportunity Initiatives
Community Foundation of Bloomington & Monroe County
United Way of Monroe County
WorkOne South Central

BEDC board meetings and all-member meetings featured the following topics in Q3 of 2023:

August: BEDC Brand Audit
Valerie Peña

September : Charting 2023: Updates on BEDC Strategic Initiatives
Featuring the BEDC Team

Save the Dates

Wednesday, October 18, 2023

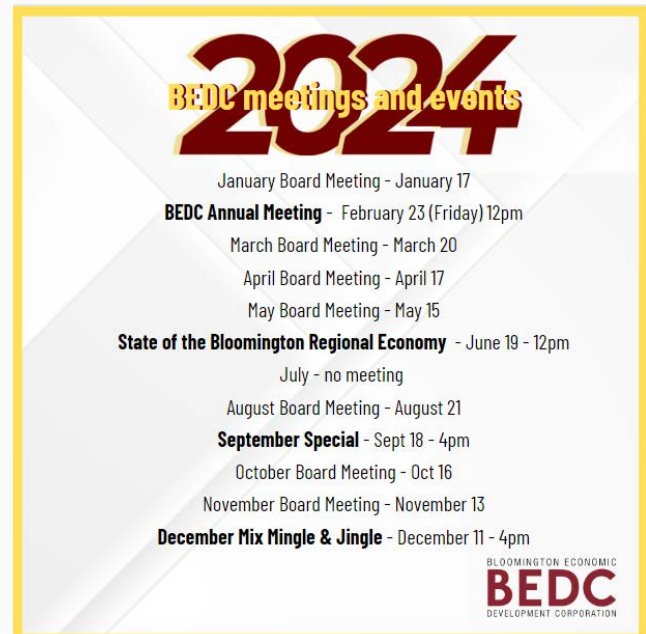
- Board Meeting 8am

Wednesday, November 15, 2023

- Board Meeting 8am

Wednesday, December 13, 2023

- All Member Meeting 4pm



2024
BEDC meetings and events

January Board Meeting - January 17
BEDC Annual Meeting - February 23 (Friday) 12pm
March Board Meeting - March 20
April Board Meeting - April 17
May Board Meeting - May 15
State of the Bloomington Regional Economy - June 19 - 12pm
July - no meeting
August Board Meeting - August 21
September Special - Sept 18 - 4pm
October Board Meeting - Oct 16
November Board Meeting - November 13
December Mix Mingle & Jingle - December 11 - 4pm

BLOOMINGTON ECONOMIC
BEDC
DEVELOPMENT CORPORATION

Small Talk

B E D C & F R I E N D S
Space is limited to first 16 people



Friday, October 27, 2023 - Hosted by Ivy Tech
11:00am - 2:00pm

Friday, November 17, 2023 - Hosted by Old National Bank
3:30pm - 5:30pm



THANK YOU
2023 Annual Sponsors

Partners Circle



Executive Circle



Leadership Circle



Thank you to our 2023 Annual Meeting Table Sponsors



Thank you to our 2023 SBRE Table Sponsors



The Catalyst Counter

The Catalyst Counter is a new addition to our Quarterly Reviews. Here you'll be able to see key outcomes and movement from the BEDC teams work each quarter,

Active Projects:

15 Active projects were in the BEDC pipeline in Q3, representing industries ranging from biosciences to microelectronics and potential for over \$300M in capital expenditures.

Business Attraction:

In Q3, the BEDC supported a visit from seven business attraction prospects, representing a group of industries from advanced manufacturing to therapeutic robotics.

PHOENIX:



In late September, PHOENIX announced \$15 million equipment investment at the old Otis Elevator facility, supported by the BEDC. This initiative will create over 20 new jobs with hourly wages ranging from \$22 to \$29/hour before benefits.



Read the full press
release here

The Catalyst Counter

Ribbon Cutting at Tech Center:

On October 5, the groundbreaking occurred for the **Trades District Technology Center**, a new 22,000 square foot building designed to offer class-A office space for our growing tech sector. This project involved significant contributions from BEDC members and was funded by a \$3.5 million grant from the US EDA, alongside \$9.3 million in City and RDC matching funds.



The Economic Vitality Project



Communities thrive when they have a strong, shared:

Vision for the future	which guides strategic decision-making across sectors
Brand Identity	the community leans into what makes it great
Investments in the overall vision	By focusing resources on initiatives that align with our goals, communities ensure a robust foundation for future generations.

The Economic Vitality Project (EVP) is our response to these needs.

EVP goal: Our vision is for Monroe County, Bloomington, and Ellettsville to be an epicenter for innovation and creativity in the state and in our region of the country. This will be the breakaway community of choice for employers, innovators, individuals, and families... as a community where everyone can thrive.

What the EVP does:

- Frames for our local decision makers what community investments are needed and why. This helps focus resources.
- Identifies lead partners to implement various aspects of the plan, to ensure we are coordinated and supporting one another across the community.

Collaboration is key: As a community-wide strategy, the EVP is much larger than the BEDC – it is about collective action.

The Economic Vitality Project



EVP Scorecard

Economic Vitality Goals

- Grow quality jobs
- Climb the US EDA innovation index
- Grow the labor force
- Foster strong wages
- Reduce Poverty

Quality of Place Goals

- Enhance community beautification
- Improve community safety
- Enhance the quality and attainability of housing

Quality of Life Goals

- Increase affordable and attainable childcare
- Increase primary and mental healthcare
- Expand the diversity of our community



www.EconomicVitalityProject.com

Updates to this project posted monthly

Thank You

EVP Steering Committee Members

Tyce Carmichael, Michael Farmer,
John Fernandez, Michelle Gilchrist,
Penny Githens, John Hamilton,
Geoff McKim, Valerie Peña,
Dan Peterson, Tina Peterson,
Paul Quick, Sarah Rogers,
Sue Sgambelluri, Eric Spoonmore,
and Mary Ann Valenta.

Business retention, expansion, and attraction projects

The BEDC fosters quality job growth by supporting traded sector employers who sell their goods and services outside of our region, bringing income into the community.

The BEDC provides essential support to both existing and prospective employers, including:

Identifying suitable land and buildings.

Navigating the complexities of government approvals.

Assisting in the application for incentives.

Facilitating problem-solving through local partners & available resources.

Business retention, expansion and attraction (BREA) continues to be robust and exceed the 2022 pace which was a record year for Monroe County.



[LEARN MORE](#)

Project pipeline to date

Active Projects

in Q3 2023

15

Potential for
over

\$300M

in Cap Ex

Learn more about how our work contributes to the community by reading this article



18

Monroe County Development Ordinance (CDO)

Through fall 2023, the BEDC has been providing feedback on the **Monroe County Development Ordinance (CDO)**, which regulates what housing, business, and other uses are allowed on properties across unincorporated areas of Monroe County, outside of Bloomington and Ellettsville.

While there are good updates in the CDO, and we appreciate the County's hard work in this process, we see unintended consequences arising from CDO changes that can be mitigated.



Scan Here to
read the article
featured in the
Herald Times

Our concerns: Residential-zoned land is slated to decrease and land for employment growth remains limited. This hinders our community's ability to grow much-needed attainable housing, jobs, and quality wages.

The Monroe County zoning ordinance, subdivision control, and zoning maps have not had a major update since 1997. We anticipate proposed changes will impact our community for years to come.

Next steps: The BEDC, Bloomington Board of Realtors, and Building Association of South-Central Indiana are writing a policy paper with detailed recommendations for the Monroe County Planning Department and Plan Commission. For more information, visit monroecdo.com and check the BEDC website and LinkedIn for updates.

Business retention, expansion, and attraction

The BEDC tracks top employers in Monroe County. They are listed here.

Indiana University - Bloomington

Cook Group

Catalent

Indiana University Health - Bloomington

Monroe County Community School Corp.

Simtra BioPharma Solutions

Kroger

City of Bloomington

Monroe County

Ivy Tech Community College - Bloomington

BEDC membership support and engagement

Empowering Economic Growth: Your Vital Role as a BEDC Member

As we navigate the intricate landscape of Monroe County's economic development, your role as a valued member of the BEDC takes center stage. Your membership is not merely a connection; it is a driving force propelling our community toward prosperity through multifaceted initiatives.

Informed and Connected: The Membership Advantage

Being a BEDC member ensures you are consistently informed and connected. Our **Government Calendar**, delivered every Monday, and the **News Around B-Town** newsletter on Fridays keep you abreast of member news, community insights, and economic developments at the local and state levels. This direct line of communication positions you at the forefront of important updates, fostering a stronger sense of community.



Annual Meetings and Beyond: Your Active Engagement Matters

The various meetings hosted throughout the year, including the **Annual Meeting** in February, the **State of Bloomington Regional Economy** in June, the **September Special**, and **December's Mix Mingle & Jingle**, provide unparalleled opportunities for your active engagement. Your insights, perspectives, and collaboration help shape the future of economic development in our community.

BEDC membership support and engagement

Policy Advocacy: Shaping a Community's Future

Your commitment to the BEDC directly contributes to working on essential policies that impact our community. Your membership aligns with a shared vision of actively engaging in policy discussions and decision-making processes. Together, we influence the policy landscape, ensuring that it aligns with the best interests of Monroe County's economic well-being.



Let's mold the future together—support the BEDC and let's turn the promise of quality jobs into the reality of a thriving Monroe County. The stage is set, and your call to action can be the catalyst that sparks lasting change.

An Investment for Thriving Communities

Yet, even the most compelling vision requires support, and that's where your role becomes crucial. Picture yourself as the catalyst for positive change, actively contributing to developing and attracting the very jobs that define our community's success. The BEDC's dedication is unwavering, but the journey to success is a collaborative one.

We don't simply seek your support; we extend an invitation for you to be a cornerstone in this economic evolution. Your involvement can be the decisive factor that transforms aspirations into achievements. Join us as we derive our strength from memberships, sponsorships, and grants generously provided by forward-thinking individuals like yourself, private industry leaders, the City of Bloomington, the Town of Ellettsville, Monroe County, Indiana University, and Ivy Tech Community College-Bloomington.

See page 36 for
2024 sponsorship
opportunities

BEDC membership support and engagement

Welcome to **Small Talk**
- a new BEDC member experience

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Thank you to Oliver Winery, which hosted the BEDC's third exclusive "Small Talk" gathering. Small Talk convenes 12-20 BEDC members for focused networking and collaboration. This event featured a captivating tour of Oliver Winery, followed by a lively discussion on talent attraction challenges. Attendees shared their insights and potential solutions while fostering meaningful connections. The success of this event has generated enthusiasm about hosting more Small Talks in 2024, strengthening the BEDC's network and promoting collaboration among its members.

.....

Winery Tour & Tasting



August 23, 2023
Oliver Winery

OLIVER
WINERY & VINEYARDS



BEDC membership support and engagement

2023 New BEDC Members



Membership Upgrade

Board Members



BEDC Communications

BEDC Brand Audit

In 2023 the Bloomington Economic Development Corporation (BEDC) embarked on a transformative journey through a comprehensive brand audit. The BEDC recognized the need to adapt to the ever-evolving economic development landscape and community needs. In early 2023, our organization initiated a brand audit, representing a significant milestone in its evolution. This audit has encouraged a fresh look at the organization's outward image and catalyzed a sharper focus in the BEDC's mission.

Engaging over 70 members and partners, the audit gathered insights on BEDC strengths, weaknesses, and opportunities. With this, BEDC is now poised for strategic planning, incorporating a new logo, website, technology, and community brand. Special thanks to Valerie Peña for facilitating this effort and to all contributors for shaping a revitalized BEDC dedicated to economic growth across Monroe County.

Timeline

- ✓ BEDC team brainstorm
- ✓ Exec committee focus group
- ✓ March all member workshop
- ✓ August board initial review

Fall strategic planning and budgeting

.....



Strategic Focus for the Future

In 2024, the BEDC is focused on advancing Monroe County as a hub for innovation and economic vitality. Our overarching goal is to position the county as the preferred choice for employers, innovators, talent, and families.

We aspire to be the economic champion fostering a prosperous and resilient community—a place where global businesses feel at home. Our commitment is to lead in promoting innovation and enhancing community competitiveness.

Our mission is to drive innovative economic development practices that elevate our community's competitive edge.

Strategic Goals:

Increase and Diversify Quality Jobs: Our primary aim is to foster growth in target industries, including biosciences, tech, advanced manufacturing, defense, creative arts, and green energy.

Support Wage Growth: We are actively attracting employers offering high wages while connecting existing businesses to resources that enhance their competitiveness. Our goal is to surpass Indiana's private sector average wages, both overall and specifically within our target industries.

As we embark on these strategic initiatives, we are confident that they will not only contribute to the economic prosperity of Monroe County but also strengthen its reputation as a dynamic and innovative community. Together, we are building a resilient and thriving future for our region.

UNDER CONSTRUCTION

- Interactive
- Data Points
- Community Statistics
- Talent Attraction
- Building & Sites
- News & Events
- Membership Matrix
- Membership Only Page
and so much more.

A more interactive website is coming in early 2024 to promote the Bloomington, Ellettsville and surrounding Monroe County communities.

New BEDC Website release in 2024



BLOOMINGTON ECONOMIC
BEDC
DEVELOPMENT CORPORATION



DEVELOPMENTS TO WATCH

Developments to Watch



Gross Redevelopment Area: ± 26
Net Redevelopment Area: 14.3
(in acres)



Hopewell

The City is looking for design firms and developers that bring to life the community's vision for a vibrant neighborhood that incorporates a mix of affordability for people from all walks of life, the best practices in sustainable redevelopment, and excellent design. We look for this neighborhood to engage the public and its residents through a mix of public and private amenities, including greenspace, art, office and retail space, and human-scaled development.

The City of Bloomington Capital Improvement (CBCI) was activated as a new nonprofit in January of 2023 to bring together a group of community members with substantial experience and expertise to advance the Hopewell Redevelopment and other projects relating to capital improvements and public purposes for the City of Bloomington. The entity serves as a bridge between the city administration, the Redevelopment Commission (RDC) and the City Council in focusing on specific capital improvement projects.

CBCI is actively pursuing development ideas through a Request for Information (RFI) process for Hopewell East, Blocks 1-2-3 (between W. 2nd, S. Rogers, Morton Street and W. 1st Streets). Interested developers should access the RFI through <https://bloomingtonhospitalsite.com/development-opportunities/>

CBCI is actively reviewing two development proposals received through the Public Offering process of Hopewell South, Blocks 8-9-10 (between W. 2nd S. Rogers, and W. 1st Streets).

In 2024, CBCI is expected to release another RFI for development of Hopewell West, Blocks 4-5-6-7 (between W. Wylie St., S. Rogers, Fairview, and W. 1st Streets).



www.bloomingtonhospitalsite.com

Developments to Watch

Trades District



Vision for the Trades District

A modern, sustainable urban neighborhood that nurtures creativity and entrepreneurship among its citizens and workforce, helps brand Bloomington (and our region) as a lively tech sector hub, attracts private investment, employment and visitors.

Together, with the transformational CHIPS-related investments at NSWC Crane Westgate and IU's renewed focus on taking a leading role in driving regional economic development, the Trades District is poised to become a dynamic hub for collaboration and acceleration of our regional innovation clusters.

The future of Indiana and Bloomington's economy lies in its high-tech innovation sector. Bloomington's extraordinary assets for a city our size should enable our region to win the future.

driving regional innovation

The Trades District sits at the heart of an 84-mile "Sci-Tech Corridor" packed with resources



www.tradesdistrict.com

For more information contact:

John Fernandez
Senior Vice President
Innovation & Strategic Partnerships
The Mill
Bloomington's home for innovators.

O +1 812 250 9714
john@dimensionmill.org

Developments to Watch

PINNACLE BUSINESS PARK

Industrial Sites

Property available for development.

300 N. Curry Pike
Bloomington, IN 47403

Water
Sewer

Electric
Gas



69
acres

Zoned:
Light/Heavy Industrial

There are multiple lots available for purchase.

Dave Harstad
Dave.Harstad@colliers.com
Phone: 812.361.1230

Developments to Watch

BILL C. BROWN

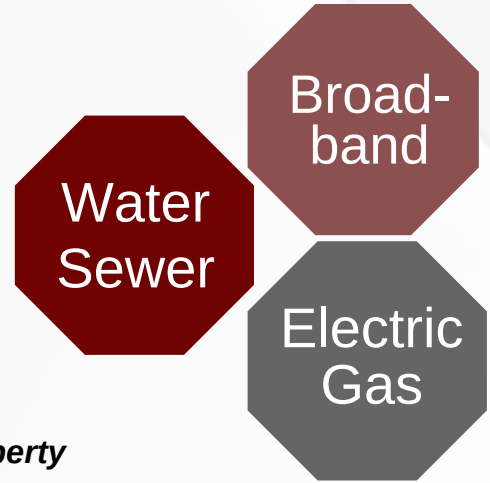
Property available for development.

I-69 & W Fullerton Pike,
Bloomington, IN 47403

87
acres

Zoned:
Light Industrial
Employment - PUD

- **Duke Site Readiness Property**
- Immediate access to I-69 - Fullerton Pike Rd.- On Ramp and Exit
- Under 1 Hour to Indianapolis Airport
- Located in Bloomington city boundaries
- Less than 35 Minutes to Crane
- 15 minutes to Indiana University
- Across the Interstate is Monroe County Hospital
- Minutes from Monroe County Airport



For more information, contact
Clark Greiner, Business
Development Director - BEDC
(812) 340.2639

Developments to Watch

For more information, visit the airport webpage.

scan here



Airport webpage

Monroe County Regional Airport Property available for development.

972 South Kirby
Bloomington, IN 47403

Preferred Uses: Aeronautical and Non-Aeronautical



55
acres
Land-lease
required



Aeronautical uses would be placed on the western portion of the lot to provide access to the runway. The non-aeronautical uses would likely include light industrial, tech park or other strategic uses related to the airport and access to the runways. Non-aeronautical needs are available in other areas of the property.

Water
Sewer

Electric
Gas

Broad-
band

Developments to Watch

Monroe County Regional Airport ... cont.

Monroe County Airport (BMG) is a general aviation (GA) airport located four miles west of Bloomington. The facility experiences significant recreational, business, corporate, and flight training traffic. Two fixed-base operators serve the airport. BMG also experiences frequent flights from large organizations such as Big 10 sports teams, Fortune 500 businesses, and governmental organizations. Several on-site companies utilize the facility for unique aviation enterprises, such as skydiving, balloon rides, aerial photography, and advertising. Additional on-site tenants include flight instructors, aerial agricultural operators, emergency medical services (EMS) providers, and aircraft cleaning businesses. The airport hosts several events throughout the year, including Experimental Aircraft Association (EAA) Young Eagles learning weekend, Boy Scouts aviation weekend camp, Community Flight Night, and tours for local school groups. These events promote community involvement and goodwill for the airport and the broader aviation community.

Airport Activities

Recreational Flying

Corporate or
Business Activity

Career Training or
Flight Instruction

Aircraft Flight
Testing

Military Exercises
or Training



Primary Runway

17/35



Runway Surface

Asphalt



Runway Dimensions

6,500' x 100'



Fuel Availability

100LL & Jet A

Developments to Watch

HARMAN FARM

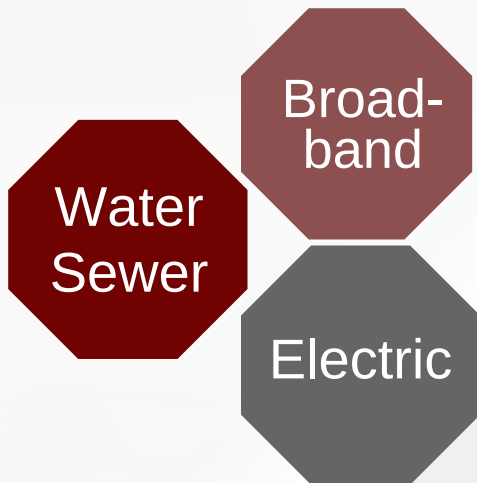
Property available for development.

7633 W State Road 46
Ellettsville, Indiana



115
acres

Zoned:
AG to C3



- Mixed use development - Housing & Village Center
- Less than 1 Hour to Indianapolis Airport
- Adjacent to Edgewood Systems – Richland Bean-Blossom School District (RBB)
- 15 Minutes to Indiana University and Ivy Tech, IU Health Hospital, and Monroe County Airport
- Resides in Ellettsville Town boundary
- Near proposed Tech Park
- Coming signal access to Highway 46

For more information, contact
Chris Smith
RE/MAX Acclaimed Properties
Email: cdsmh3030@gmail.com
Office: 812.332.3001
Mobile: 812.219.3030

2024 Annual Sponsorship Opportunities

Sponsoring the **Bloomington Economic Development Corporation** is critical to ignite the transformative power of Economic Vitality. Funding the BEDC helps us to stand at the forefront of economic development in our region, catalyzing profound and lasting change within our communities. With your support, we fortify our unwavering dedication to emerging as the undisputed leader, setting the gold standard as the ultimate destination for both thriving businesses and top-tier talent.

Partners Circle

\$10,000+

Benefits include:

Executive Circle benefits Partners Circle Sponsors receive top billing & seating at all BEDC events, meetings, articles & in all newsletters.

Executive Circle

\$4000 - \$9,999

Benefits include:

Leadership Circle benefits Plus, Executive Circle Sponsors receive a table of 6 for both the State of the Bloomington Regional Economy & Annual Meetings with upgraded seating.

Leadership Circle

\$2500 - \$3999

Benefits include:

Recognition on all materials leading up to board meetings, including social media posts and meeting invitations, and recognition at the event. Also included is meeting sponsorship for September Special and December Meeting & Mixer - includes 6 invitations to these events.



Add on options ...

Annual SBRE Meeting Sponsor = \$750

General Meeting or Event Sponsor = \$500

Newsletter Sponsor = \$300

Website Sponsorships = \$500 - \$20,000

Let us customize a plan for you today.

Stacie Marotta (812)340-2129

smarotta@bloomingtonedc.com